



## PRESS RELEASE

### ***Schuks Tshabalala* set to be biggest ever Leon Schuster-starrer of all time**

Leon Schuster broke his own record this past weekend when *Schuks Tshabalala* became the biggest ever Schuster-helmed feature film, surpassing his previous record-holder, *Mr Bones 2*, for earnings over the concurrent number of weeks of its release in 2008.

At the end of its sixth weekend on circuit *Mr Bones 2* had earned R 29,3 million according to the industry top 10. *Schuks Tshabalala* has earned R 29,5 million in the same period, placing it 2% ahead of *Mr Bones 2* for the weeks in question.

"At this stage it seems fairly certain that *Schuks Tshabalala* will surpass the life to date takings of all previous Schuster-helmed feature films," says producer Lance Samuels, of Out of Africa Entertainment. "*Schuks Tshabalala* has already superseded the life to date takings of *Mama Jack* (R 27,2mil in 2005) and *Oh Schuks I'm Gatvol* (R 23,4 million in 2004)."

Following its release on 28 May, *Schuks Tshabalala's Survival Guide to South Africa* held the number one position on South Africa's top 10 films at the box office for four consecutive weeks against stiff competition including *Sex and the City 2*, *Robin Hood*, *Iron Man 2* and *Prince of Persia*.

"*Schuks Tshabalala* has already earned itself the number six position on South Africa's all time top 10 after less than six full weeks on circuit," adds Helen Kuun, head of Indigenous Film Distribution, which is handling the film in the country.

*Schuks Tshabalala* earned 8% more in weekend two than *Mr Bones 2*, 17% more in weekend three, 42% more in weekend four, 29% more in weekend five and 56% more this past weekend than the correlating weekends for *Mr Bones 2*. *Mr Bones 2* holds the number three position on the Top 10 releases of all time in South Africa after *Avatar* (in first place), and *Titanic* (in second place).

Despite the recent releases of extraordinary films like *Toy Story 3* and *The Twilight Saga: Eclipse*, *Schuks Tshabalala* is showing no sign of letting up and audiences continue to buy tickets to watch Schuks and Shorty's tourist guide to the rainbow nation.

Leon Schuster is South Africa's foremost comedian and the mastermind behind the phenomenally successful *Mr Bones* franchise which broke all local box office records to become the highest grossing film of all time in South Africa when it was released in 2001. Three of the ten positions on South Africa's all time top 10 are held by Schuster-helmed feature films. *Schuks Tshabalala's Survival Guide* looks set to change this – soon four of the top 10 positions will be his to claim.

#### **Indigenous Film Distribution (Pty) Ltd**

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ENDS

Out of Africa Entertainment and Indigenous Film Distribution in association with The Industrial Development Corporation (South Africa) and Leon Schuster presents an Out of Africa Production Starring Leon Schuster & Alfred Ntombela

**“SCHUKS TSHABALALA’S SURVIVAL GUIDE TO SOUTH AFRICA”**

Costumes designed by Maria Hofmeyr, Line Producer Angela Phillips, Edited by Johan ‘Lads’ Lategan, Production design by Gary Smith, Director of Photography Chris Schutte, Original Songs by Leon Schuster & Don Clarke, Executive Producers Basil Ford, Geoffrey Qhena, Katinka Schumann, Piet Badenhorst and Kweku Mandela Co-Executive Producers Dr Kwame Amuah, Shabir Carrim Ahmed, Omar Carrim and Lal Bharwaney, Associate Producer Elliott Borkum, Screenplay by Leon Schuster and Gray Hofmeyr, Produced by Lance Samuels and Directed by Gray Hofmeyr.

Visit <http://www.schuks.co.za> for more information regarding the feature film itself, watch the trailer and view the music video for Khutala Bo! Performed by The Crutch Mullets featuring Leon Schuster & Alfred Ntombela.

Visit <http://www.outofafrica.info> or <http://www.indigenousfilm.co.za> for information regarding the distribution and production of the feature film.

*Schuks Tshabalala’s Survival Guide to South Africa* released nationally on 28 May at cinemas countrywide. For more information regarding the distribution of the feature film, contact Indigenous Film Distribution, Helen Kuun on [helen@indigenousfilm.co.za](mailto:helen@indigenousfilm.co.za) or Jana Erasmus on [jana@indigenousfilm.co.za](mailto:jana@indigenousfilm.co.za) or Bianca Mpahlaza on [biancam@indigenousfilm.co.za](mailto:biancam@indigenousfilm.co.za)

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